

For Immediate Release

ANTHONY DEBUTS FIRST-EVER TRANSPARENT LCD REFRIGERATED GLASS DOORS

SYLMAR, CA: September 28, 2011 – Anthony, a manufacturer of commercial glass refrigerator and freezer doors, announced it will debut first-ever Transparent LCD Refrigerated Glass Doors at the 2011 NACS (National Association of Convenience Stores) tradeshow at McCormick Place in Chicago, IL.

Anthony will debut its most innovative product at the 2011 NACS show on Oct 2 – a 5 door display of Transparent LCD Refrigerated Glass Doors.

What is a Transparent LCD Door?

- Embedded translucent LCD panel within the sealed glass refrigerator door
- Includes LCD panel, media player, wireless connectivity
- Completely self-contained unit

Convenience stores, retailers and consumer product manufacturers can now place video advertisement on Anthony Transparent LCD Doors. Advertisers can engage directly with consumers through QR coupons, dynamic data (weather, sports, news, events), polling on new products or promotions, bundled product offers and contests. It will be the MUST SEE at the NACS show this year. Anthony has already created a buzz in Europe and now the U.S. In the near future these Transparent LCD Doors will be at local convenience stores and retailers. Anthony is leading the way in making this a reality. Go to www.anthonyintl.com and click-on NACS YouTube Video to see a preview.

About Anthony

Founded in 1958 and headquartered in Sylmar, CA, Anthony is the world's largest manufacturer of specialty glass, commercial glass refrigerator and freezer doors, case lighting, and display and merchandising systems. Anthony provides customers with state-of-the-art merchandising systems, offering low-energy products to cut operating costs and help preserve natural resources. Anthony offers up to 70% energy savings by enclosing open dairy and freezer cases with Anthony retrofit doors and Anthony "Optimax Pro" LED lighting systems. Anthony serves the commercial refrigeration markets in Americas, Europe and Asia. For more information, please visit: <http://www.anthonyintl.com>.

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