

## VISION:

To enhance people's lives through safe and efficient merchandising technologies.

## MISSION:

To rapidly advance and optimize our customers' merchandising effectiveness through doors and intelligent merchandising technologies.

### STRATEGIC INITIATIVES



#### PEOPLE

Enrich our people's lives by developing and growing them personally and professionally through education, motivation and effective talent management



#### INNOVATION

Develop an innovative culture that delivers industry-leading technologies to our customers



#### GLOBAL

Target strategic growth regions to elevate awareness and adoption of Anthony brand solutions globally



#### GROWTH

Capitalize on growing energy conservation trends and emerging growth economies



#### EXCELLENCE

Challenge the status quo by executing continuous improvement initiatives throughout our organization that will deliver on our promises and delight our customers

## BELIEFS & VALUES:

- Safety
- Honesty
- Fairness
- Life Balance
- Community
- Continuous Improvement