

Uniform LED Lighting with High Color Rendering



Optimax Radiant Series LED Lighting

Truly See Cold-Vault Merchandise

New Optimax Radiant Series LED Lighting optimizes cold-vault merchandising through the use of best-in-class uniformity and high color rendering that creates improved product visibility. The lighting beckons the shopper to look inside, with the result being improved cold-vault sales and profits for convenience-store and grocery-store retailers.

Additionally, Optimax Radiant cold-vault lights are designed with an industry-leading efficacy (up to 118 Lumens/Watt) and a 100,000-hour L_{70} life cycle for long-term reliability.



Key Features Include:

- 24V constant-voltage power supply
- 85, 90 or 94 CRI available
- OP55 model has been specifically designed for French-Swing doors in order to maximize lighting uniformity
- 5-year warranty



PERFORMANCE COMPARISON

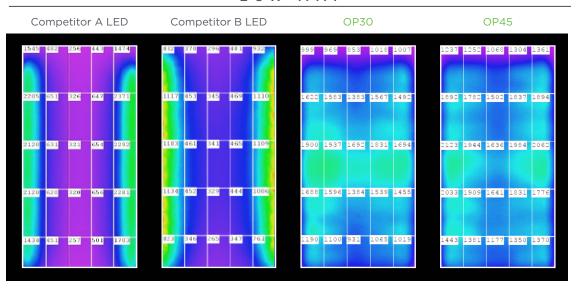
COLOR RENDERING

COLOR RENDERING Door Size: 30" x 75" (Product Display at 6")



Energy efficiency does not have to mean poor visibility. With Anthony's Optimax Radiant Series lights, merchandise color rendering (specifically red colors) is enhanced (above) while brightness (below) is consistent and uniform.

LUX MAP



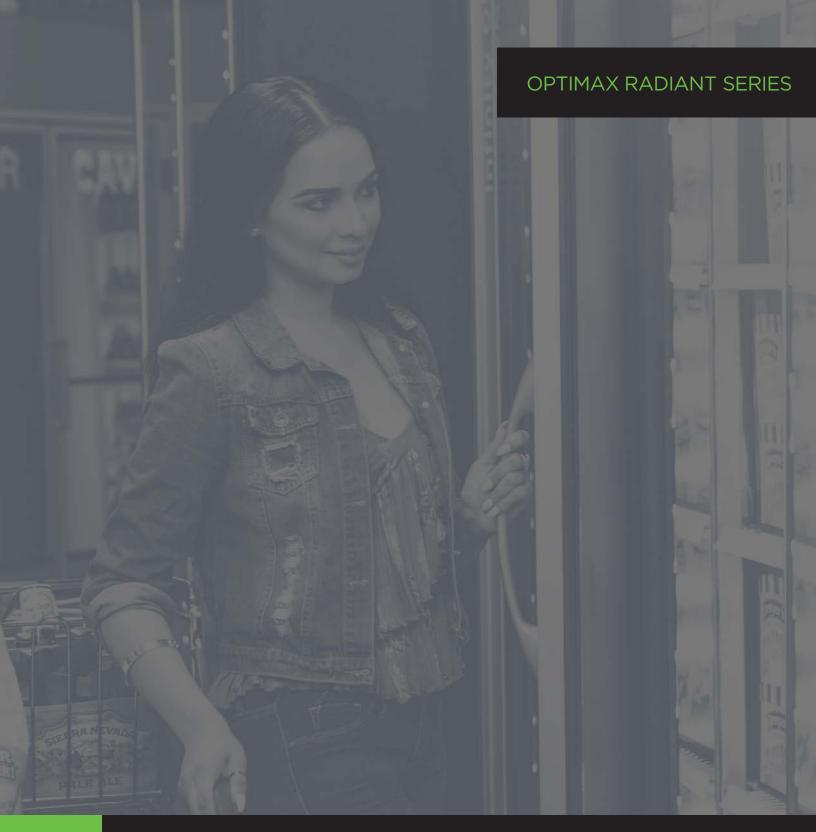
UNIFORMITY Door Size: 30" x 60" (Lux Measured at 4")

Optimized Merchandising

The Optimax Radiant Series lights highlight merchandise that dazzles the cooler and freezer aisle. The OP55 model is available for French-Swing doors and allow for an increased net opening to beautifully display merchandise.

The Optimax Radiant family is available in nominal sizes ranging from 18 to 72 inches in length and available in both end- and center-fixture configurations. In side-by-side tests, the Optimax Radiant outperformed competitive models in lumens, efficacy (Lumens/Watt), distribution and L_{70} life.





For more information, call 800-772-0900, visit www.anthonyintl.com or email sales@anthonyintl.com

